

Montana Forest Products Marketing News

MSU Extension Forestry

April 2006

Forestry Mini College to be held April 29th

Please consider attending Forestry Mini-College. This year's courses are listed in the chart to the right.

When: 4/29/06

Where: College of Forestry at the University of Montana

Who: Anyone interested in Forestry

Why: Learn about a variety of forestry topics

Cost: \$25 includes lunch

How: Click [here](#) to download the brochure and registration form.

2006 Forestry Mini College Courses

<u>Course</u>	<u>Instructor</u>
Conservation Easements	Rich Lane, Natural Resource Solutions
Chainsaw Safety & Maintenance	Jason Todhunter, Montana Logging Association
Estate Planning	Marsha Goetting, MSU Extension
Financial Assistance Programs for Forest Landowners	Dave Smith, NRCS John Blaine, NRCS
Forest Health—Disease	Amy Kearny, MT DNRC
Forest Health—Insects	Brennan Ferguson, Ferguson Forest Pathology Consulting
Log Scaling & Log Quality	Scott Kuehn, Stimson Timber Matt Fonseca, Plum Creek
Maintaining a Forest Products Industry Infrastructure in Montana	Jim Petersen, Evergreen Foundation
Noxious Weed Control	Dave Friedman, Plum Creek Bob Rich, Weedbusters, LLC
Strategies for Dealing with Logging Slash	Craig Thomas, Johnson Brothers Contracting

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Check it Out:

[MT Forest Service buys Blackfoot acreage](#)

[ME: Deal Will Protect 400,000 Acres Around Moosehead](#)

[MT: Forestry official: Make some noise](#)

[Bipartisan Forest Recovery Bill Passes Resources Committee](#)

[\\$300 million deal to shield working forests](#)

metaFore
**FOREST
LEADERSHIP
FORUM
2006**

Forest Leadership Forum 2006 aims to convene global leaders in business, environment and society so that they can align business practices in ways that achieve environmental, social and financial results.

According to conference organizers, there is a new social and environmental dynamic emerging in business: An "intelligent marketplace" where buyers and suppliers of products are more aware of how their operations impact the world around them.

A key theme of the conference is that every business is in the forest business. This is based on the fact that all businesses

need the wood, paper, clean air, and clean water that forests provide.

The format includes keynote presentations, workshops, breakout sessions, as well as lots of time for networking.

The conference is scheduled for May 3-6 at the Oregon Convention Center in Portland, Oregon.

Click [here](#) for more information.

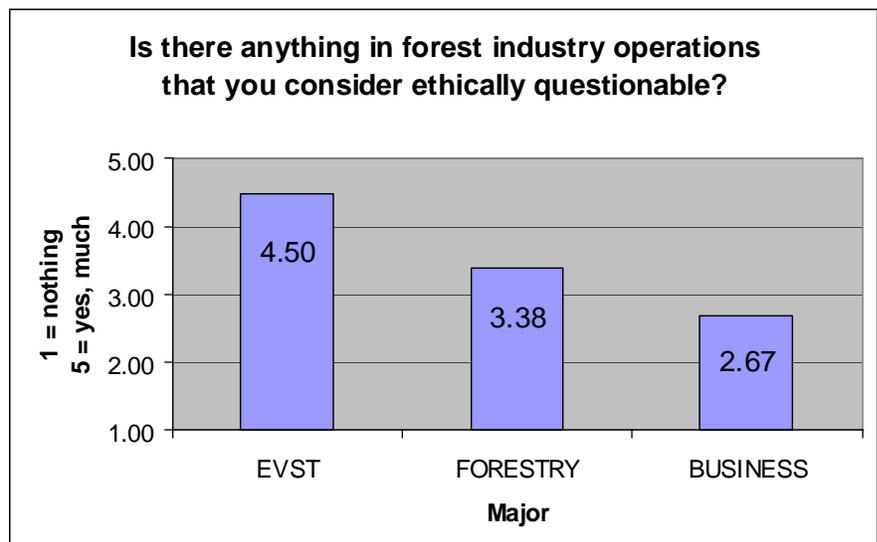
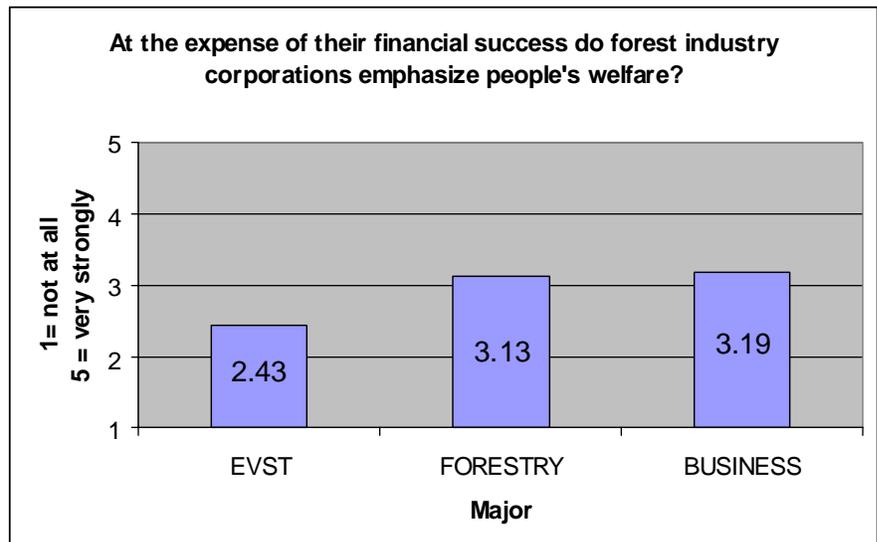
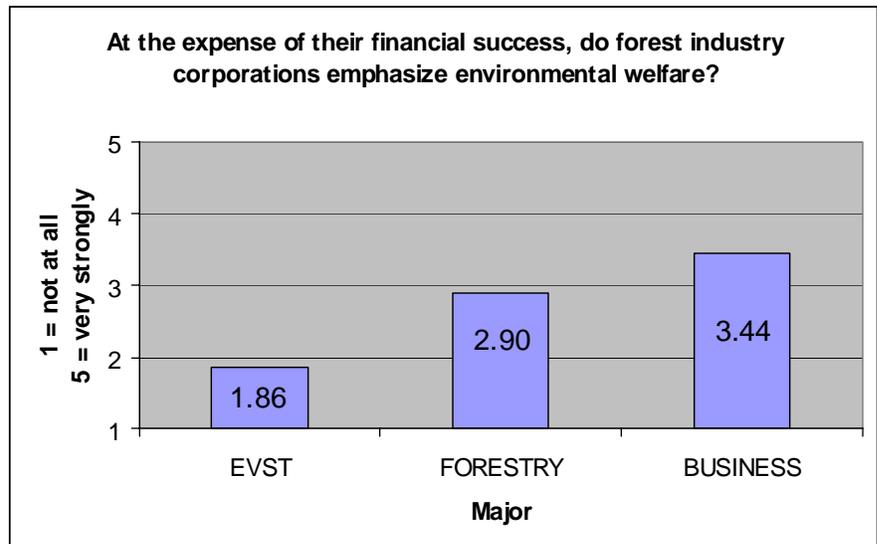
Corporate Social Responsibility in the Forest Industry: Attitudes of University of Montana Students

It has been argued that the rise of the industrial era caused businesses to focus on wealth generation and largely ignore the impact of their actions on society and the environment. In recent years, however, *Corporate Social Responsibility (CSR)*—the idea that in addition to making a profit, businesses have social and environmental obligations—has been gathering steam. For example, a growing contingent of investors now direct their capital into ethical investments. In addition, research has shown that businesses exhibiting CSR practices enjoy increased consumer purchase preference and increased appeal to investors.

Our society holds forests in special reverence because of the experiential, aesthetic, and utilitarian benefits they provide. Thus, the study of CSR with respect to the forest products industry is particularly relevant. In fact, much of the “gridlock” in the management of our national forests can be attributed to society’s changing environmental values.

This article then, provides a glimpse at the results from a survey of the attitudes of University of Montana students regarding CSR in the forest products industry. Within the past 6 months, UM students in three different majors were surveyed—environmental studies (evst), forestry, and business. The charts to the right display each group’s mean response to selected questions.

A full report that compares attitudes of students in Montana, Oregon, and Finland will be forthcoming.

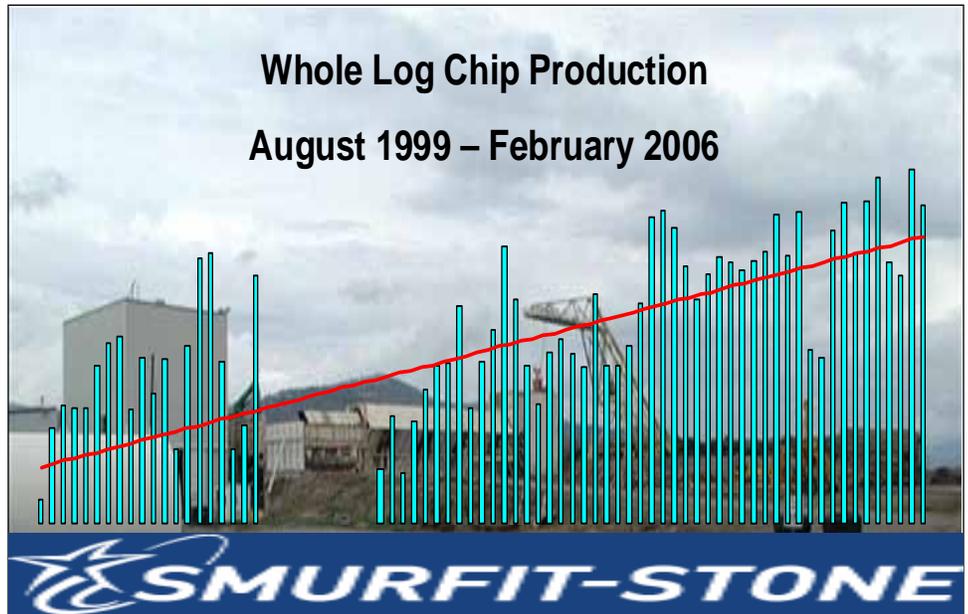


The value displayed in each bar in each graph is the mean value for that group. For each question, each group mean differs from the other groups with statistical significance, with the exception of the forestry and business groups in the middle chart.

Smurfit Stone - committed to buying pulplogs

Smurfit Stone, Montana's only paper mill, has been increasing its usage of pulplogs (see chart to right). Each bar represents 1 month's production. According to Rick Franke, Smurfit Stone's area procurement manager, "When Smurfit merged with Stone Container in 1998 the management philosophy changed, and ever since we've been actively buying roundwood, except for several months in 2001 when the paper mill was shut down." Contact one of their foresters for information about pulplog prices 406-626-5296.

The chart below shows Smurfit Stone's pulplog specifications.



PULPLOG SPECIFICATIONS

Missoula, MT—April 2006

- DIAMETER:** *Minimum*—2.5 inches, inside bark. *Maximum*—28 inches, inside bark
- LENGTH:** *Minimum*—12 feet, *Maximum*—Must safely & legally fit on a log truck, Measured lengths are not required
- SPECIES:** All conifers are acceptable except cedar and juniper. No hardwood species are acceptable (cottonwood, aspen, etc.)
- UNACCEPTABLE QUALITY DEFECTS:**
1. No contaminants, such as metal objects, rocks, or any other non-wood material
 2. No logs with char will be accepted
 3. Logs must contain at least 50 percent pulpable wood fiber (punky logs from forest floor are unacceptable). Logs with rotten cores must meet the following guidelines:

Log Diameter <u>Inside Bark</u>	Max Core <u>Defect</u>
7" or less	3"
8-10"	5"
11-13"	7"
14-16"	9"
17-19"	11"
20-22"	13"
23-25"	15"
26-28"	17"

5. Limbs must be cut flush with the log and ends must be bucked square.
6. Excessive sweep and crook are unacceptable and must be bucked out of the log. Crook and sweep are excessive if a log tape stretched from one end of the log to the other leaves the far edge of the log more than 24 inches.
7. **No double-ended loads.** Short logs must be centered in the top one-quarter of the load for safety purposes.



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Montana State University Extension Forestry is a branch of the MSU Extension Service and is housed cooperatively with College of Forestry and Conservation at the University of Montana in Missoula, Montana.

The mission of Extension Forestry is to provide education and outreach to non-industrial private forest landowners, forestry industry, and other forestry-related organizations in Montana.

Extension Forestry carries out its mission by providing its stakeholders with educational workshops, publications, news-releases, brochures, and videos. Common topics include forest stewardship planning, forest insect and disease, windbreaks/living snow fences, alternative forest management practices, wildfire hazard reduction, forest products marketing, and tree pruning & care.

We're on the Web:

<http://www.forestry.umt.edu/hosting/forestproducts/index.htm>

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Do you have comments, story ideas, or other suggestions?

If so, send them to [Roy Anderson](#), newsletter editor

Forestry Educational Calendar

Splendid Was The Trail

A public exhibition of the Photographs of the National Forests by K. D. Swan
March 14—April 28
Rocky Mountain Elk Foundation
Missoula, MT

Forestry Day at Fort Missoula

April 22nd
Missoula, MT
call Scott Kuehn at 258-2124 for info

Silviculture, Fire, & Fuels Workshop

May 22 & 23rd
Lubrecht Forest, Ovando, MT
call Caren Stewart at 243-2773 for info

Sustainable Forestry Initiative Workshop

April 18th
Missoula, MT
call Caren Stewart at 243-2773 for info

Forestry Mini College

April 29th
Missoula, MT
[click here for info and registration](#)

Sustainable Forestry Initiative Workshop

April 19th
Kalispell, MT
call Caren Stewart at 243-2773 for info

Forest Stewardship Workshop

May 11, 12, & 19th
Swan Valley, MT
call Caren Stewart at 243-2773 for info