

# 4-H Communications Contests

The event will begin at 5:30 p.m. on **April 19th** at Pella Lutheran Church. Participants should be present at least 15 minutes prior to the start of the event. Prizes will be given to all participants. Also, the club with the highest number of members participating will receive \$25. Seniors who receive blue ribbons will be eligible for a trip to State 4-H Congress in July! Juniors who are 13 (4-H age) and receive blue ribbons will also have the same choice.

## Registration Due April 16, 2018

*No late registrations will be accepted.*

**For members interested in participating in more than one contest, scheduling considerations will be taken into account. Please be at the church by 5:30 p.m. so you can be ready for contest presentations.**

Speeches and Demonstrations are valuable for all 4-H Members. As youth plan, prepare and deliver an oral presentation they develop:

- Poise and the ability and confidence to speak before an audience.
- Initiative and ambition to gather information and supplies.
- Originality as they plan and organize the information.
- The ability to show and teach others.

*For additional resources go to <https://montana.app.box.com/v/4-HCommunicationsResources>*



Name \_\_\_\_\_ Age \_\_\_\_\_ Years in 4-H \_\_\_\_\_ 13 year old members  
 Club \_\_\_\_\_ T-shirt size \_\_\_\_\_ please choose:  
 Congress \_\_\_\_\_  
 Jr. Trip \_\_\_\_\_

## Contest Descriptions and Additional Information

*Please read through contest descriptions and tips. If you are going to be participating in that contest, please complete any additional required information.*

**Cloverbuds** - Open to any Cloverbud member. There will be no time requirement for Cloverbuds, however, 1-3 minutes is suggested. Suggested presentation topics would include the 4-H pledge, a poem or nursery rhyme, a demonstration or an impromptu talk about an object.

Presentation title or topic \_\_\_\_\_ Time Required \_\_\_\_\_  
 Set-up needs \_\_\_\_\_

**Demonstration** - Shows how to do something, step-by-step with a completed product at the end. Can be thought of as a “how to” guide.

**Illustrated Talk** - Conveys a concept or idea using visual aids, more of an “about” lesson.

(If you **show** someone how to do something, it is a demonstration. If you **tell** someone how to do something with the use of visual aids, it is an *illustrated talk*.)

- **No set time limit for the Junior Division**, however, a suggested time for Juniors is 3-7 minutes.
- **Juniors aged 13 who are hoping to attend Congress, must plan for 7-20 minutes**
- **Senior Division has a 7 minute minimum and 20 minute maximum**

- Be prepared to give your demonstration twice in case you are selected as a finalist
  - The top boy and girl in each Junior group will advance to the final run-off if numbers warrant
- \_\_\_\_\_ Demonstration      \_\_\_\_\_ Illustrated Talk

Title \_\_\_\_\_ Time Required \_\_\_\_\_  
 Brief Description \_\_\_\_\_  
 Set-up needs \_\_\_\_\_

**Speech** - This is a way of communicating an idea, thought or point of view *without* using visual aids.

**Impromptu Speech** - A random topic is given and presenters have 3 minutes to think about what & how they are going to give a speech on the topic.

Members may choose any topic they wish. **Jr. speeches must be 3-7 minutes in length, 13 year olds who are hoping to attend Congress will have a 5-7 minute requirement. Sr. speeches are to be 5-7 minutes long.** In the event of a tie in the Senior Division, an impromptu speech will be used to break that tie. **NO VISUAL AIDS** may be used, but note cards are acceptable.

Title _____	Prepared Speech _____
Brief Description _____	Impromptu Speech _____
Set-up needs _____	Time Required _____

**Career Communications** - An opportunity for members to practice the skill of applying for a job, including the job application, cover letter, resume and interview. **This contest is open to Junior and Senior level members only.**

- Member selects position of their choice to apply for.
- Complete a job application (*typed or legibly handwritten in black ink*).
- Completed cover letter and resume (*typed*).
- Highlight your personal strengths and 4-H experiences.

***All completed paperwork needs to be handed in prior to your assigned interview time.***

Position Applied For: \_\_\_\_\_

*For additional resources and application go to <https://montana.app.box.com/v/4-HCommunicationsResources>*

### **Individual or Team Contests**

The remaining contests can be done either as an individual or a team. Teams may consist of **three** 4-H members. Please indicate which your presentation will be, individual or team.

**Video** - Create a message using a video you create. Video can be a demonstration, concept or thought or idea to promote. Videos should be between 30 seconds and 5 minutes in length. You will have 15 minutes to show the video and be interviewed.

Title \_\_\_\_\_ Indiv \_\_\_\_\_ Team \_\_\_\_\_  
Set-up Needs \_\_\_\_\_

**Promotional Package** - Can be for a concept, though/idea or real product. Take into consideration messages & platforms that would best reach the intended audience. Package can be a combination of any prepared news release, radio spots, blog, webpage, social media feed, flyer, etc. Presentation should take about 10 minutes.

Title \_\_\_\_\_ Indiv \_\_\_\_\_ Team \_\_\_\_\_  
Set-up needs \_\_\_\_\_

**Commercial** - Develop a short promotional message to be performed live. It can be for a concept, idea, thought or real or imagined product. Presentations should not exceed 3 minutes.

Title \_\_\_\_\_ Indiv \_\_\_\_\_ Team \_\_\_\_\_  
Brief Description \_\_\_\_\_  
Set-up needs \_\_\_\_\_