

## **Ten Habits of Highly Profitable Farmers by Professional Farmers of America**

- 1) Operating systems bring consistency to your business**
- 2) Manage the risk of your business to build profits**
- 3) What you can learn about your future with “what-if” scenarios**
- 4) Establish a peer group and use objective, non-emotional advice**
- 5) Develop alliances that can be mutually beneficial**
- 6) Actively manage the resources available to your business**
- 7) Objectively and continuously assess personal performance**
- 8) Move quick, but don’t hurry, to capture opportunities**
- 9) Capitalize on market opportunities to assure profits**
- 10) Continuously improve personal and business performance**