



Beef Show Feeds

Performance Nutrition for the Show Ring

Payback™ Champion Steer Benefits:

- 16% Protein for maximum genetic growth and frame.
- High energy feed for muscle development and fast efficient gain.
- Contains Yeast Culture and Yucca Schidigera (Micro Aid®) to stimulate appetite, moderate heat stress, and improve rumen function.
- Fortified with Chelated Copper and Zinc, for improved hoof development and immune system function.
- Contains Soybean Oil for improved hair sheen and bloom.



Champion Steer Texturized B30

For Feedlot Cattle.

For improved feed efficiency in cattle fed in confinement for slaughter.

ACTIVE DRUG INGREDIENT

Lasalocid30 g/ton

GUARANTEED ANALYSIS

Crude Protein* not less than 16.0 %
 * (This includes not more than 1.5% equivalent crude protein from non-protein nitrogen.)
 Crude Fat not less than..... 5.0 %
 Crude Fiber not more than.....7.0 %
 Calcium not less than0.5 %
 Calcium not more than1.0 %
 Phosphorus not less than 0.5 %
 Salt not less than.....0.25 %
 Salt not more than..... 0.75 %
 Potassium not less than 0.75 %
 Selenium not less than.....0.2 ppm
 Vitamin A not less than4,000 IU/lb
 Vitamin D not less than.....400 IU/lb

FEEDING DIRECTIONS

CHAMPION STEER TEXTURIZED B30 MEDICATED is a high protein, complete feed especially designed for show cattle. Feed continuously at a rate of 6.7 to 24 pounds per head daily to provide not less than 100 nor more than 360 milligrams of Lasalocid. Cattle should be gradually adjusted to CHAMPION STEER TEXTURIZED B30 MEDICATED to avoid digestive disturbances or other management problems. Dividing the daily ration into two equal feedings is suggested. For best results, this product should not be self-fed. Although CHAMPION STEER TEXTURIZED B30 MEDICATED is a complete feed in that it contains some roughage, grain, and supplement, limit feeding approximately 10 to 15% good quality, long hay is recommended. Fresh, clean water should be available at all times.

WARNING: A withdrawal period has not been established for this product in pre-ruminating cattle. Do not use in calves to be processed for veal.

CAUTION: The safety of Lasalocid in unapproved species has not been established. Do not allow horses or other equines access to feed containing Lasalocid as ingestion may be fatal. For ruminant use only.



Champion Steer Pellet B30

For Feedlot Cattle.

For improved feed efficiency in cattle fed in confinement for slaughter.

ACTIVE DRUG INGREDIENT

Lasalocid30 g/ton

GUARANTEED ANALYSIS

Crude Protein* not less than 16.0 %
 * (This includes not more than 1.5% equivalent crude protein from non-protein nitrogen.)
 Crude Fat not less than..... 5.0 %
 Crude Fiber not more than..... 16.0 %
 Calcium not less than0.5 %
 Calcium not more than1.0 %
 Phosphorus not less than 0.5 %
 Salt not less than.....0.25 %
 Salt not more than..... 0.75 %
 Potassium not less than 0.75 %
 Selenium not less than.....0.2 ppm
 Vitamin A not less than4,000 IU/lb
 Vitamin D not less than.....400 IU/lb

FEEDING DIRECTIONS

CHAMPION STEER PELLETS B30 MEDICATED is a high protein, complete feed especially designed for show cattle. Feed continuously at a rate of 6.7 to 24 pounds per head daily to provide not less than 100 nor more than 360 milligrams of Lasalocid. Cattle should be gradually adjusted to CHAMPION STEER PELLETS B30 MEDICATED to avoid digestive disturbances or other management problems. Dividing the daily ration into two equal feedings is suggested. For best results, this product should not be self-fed. Although CHAMPION STEER PELLETS B30 MEDICATED is a complete feed in that it contains some roughage, grain, and supplement, limit feeding approximately 10 to 15% good quality, long hay is recommended. Fresh, clean water should be available at all times.

WARNING: A withdrawal period has not been established for this product in pre-ruminating cattle. Do not use in calves to be processed for veal.

CAUTION: The safety of Lasalocid in unapproved species has not been established. Do not allow horses or other equines access to feed containing Lasalocid as ingestion may be fatal. For ruminant use only.

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Management Tips & Guidelines



Starting The Steer on Feed

Steers under 800 lbs should be gradually started on Champion Steer until they are consuming 1.5% to 2% of body weight along with free choice grass hay, after 800 lbs increase the Champion Steer gradually to 2% to 2.5% of body weight along with free choice grass hay. Increase ration by a maximum of 1/4 to 1/2 pound per day until the desired amount of Champion Steer is being consumed. Increase feed as your steer grows.

In the beginning, give the steer all the pasture or hay he wants. Gradually decrease hay and pasture as a “full feed” is approached. Do not allow your steer on pasture the last 8 to 10 weeks before the show. Your 4-H leader or CHS feed consultant will help outline a feeding program for your steer, using the feed you have available on your farm.

Your feeding program will vary, depending on:

- 1) Age and size of steer
- 2) Feeds available
- 3) Degree of finish on steer
- 4) Final weight and finish expected

Steer Feeding Management

- 1) If hand-feeding allow the steer the amount of feed he will clean up in 45 to 60 minutes, twice each day. You may want to feed three times daily during the last 60 to 90 days on feed. Once on full feed, the steer may be self-fed, providing there is fresh feed before him at all times and free choice grass hay. Take out any stale feed.
- 2) Clean out bunk before each feeding.
- 3) When hand-feeding, if your steer leaves feed or has a poor appetite, cut back on feed for one or two feedings until he regains his appetite for the feed
- 4) Feed should be increased gradually. After your animal is on full feed, do not increase his feed any more than 1/4 pound per day. A change from one ration to another should also be over a period of 5 to 7 days.
- 5) Watch your steer’s droppings for signs of trouble – scouring indicates he is getting too much grain and not enough hay, or that he is getting moldy grain or other feeds that cause digestive disturbances. When loose droppings occur, increase hay and decrease grain according to severity of the case.
- 6) Feeding more than one animal, or having other animals nearby, helps to gentle the steer and increase his appetite.
- 7) Provide free access to salt and mineral. Provide clean, fresh water at all times.
- 8) Feed at the same time each day. Do not skip a feeding.

This feed was made in a feed manufacturing facility that does not handle or store products containing animal proteins prohibited in ruminant feed.

Manufactured By:
CHS Nutrition
Sioux Falls, SD
(800) 677-4482
www.paybacknutrition.com